

2022—2023

Partnership Opportunities









Impact

the medical care and education for the low-income labor force in Naples.

Reach

the leading philanthropists and volunteers in Naples by showcasing your partnership.

Shine

a light on your commitment to meeting the needs of our community.

Neighborhood Health Clinic is a unique model in Naples and nationwide.

Medical and dental care, including 20+ specialties, health classes, lab services and medications is provided at no cost to patients.

Unduplicated care is provided for low-income adults, many with 3—5 chronic diseases who have no other access to care in Naples.

Care is delivered by a volunteer staff of more than 700, including physicians, dentists, nurses and non-medical personnel.

Funding is provided by business partners, grants and loyal supporters. The Clinic does not accept any government funding.

Every dollar donated to the Clinic is leveraged 7 times over to provide more than \$21 million in services through more than 11,000 visits in 2021.

94 cents of every donated dollar goes directly to patient services.

Neighborhood Health Clinic's mission is to deliver quality medical and dental care to low-income, working but uninsured Collier County adults, using a professional volunteer staff and funded by private philanthropy.

Celebration of Hope and Healing

Our annual fundraiser has moved home! An elegant evening with a reception, three course meal, live entertainment and our Save-A-Life program. This event raises more than 30% of the fiscal budget for quality healthcare for those in need.

	Title \$35,000	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
E-COMMUNICATIONS					
Logo on event landing pages with reciprocal link with partnership level	+ home page 4 weeks	+ home page 2 week	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
Social media posts for events	Unique	Unique	Unique	Group	Group
Reciprocal link in quarterly newsletter with partnership level	Logo	Logo	Logo	Logo	Name
PRINT & PRESS					
Invitation, Save-the-Date mailing	\checkmark	$\sqrt{}$	V	$\sqrt{}$	\checkmark
Inclusion as sponsor in press releases	\checkmark	\checkmark	$\sqrt{}$	\checkmark	\checkmark
EVENT DAY					
Recognition at event with partnership level	$\sqrt{}$	\checkmark	\checkmark	$\sqrt{}$	$\sqrt{}$
Tickets to Celebration of Hope and Healing, March 10, 2023	6	4	2	2	2
Program Ad	Double Truck	Full page	Half page	Quarter page	Listing
YEAR ROUND ON CAMPUS					
Inclusion in Donor Experience through Aug. 2023	Logo	Logo	Logo	Name	Name

As a Neighborhood Health Clinic partner, you will enjoy recognition throughout the entire year, in addition to the event benefits outlined above.

Please read through the opportunity highlights and select what fits best for your 2022—2023 Community Goals.



Create a Lasting Impact

Since 1999 Neighborhood Health Clinic has delivered quality medical and dental care to those in need because of the unwavering support of people like you. Thank you!

Sponsorshi _l Level	— — —	Title Platinum Gold	\$35,000 \$20,000 \$10,000	_	Silver Bronze	\$5,000 \$2,500			
A-La-Carte	 	Save-the-Date Invitations Volunteer meals Event Program	\$1,500 \$3,000 \$1,000 \$2,500		Entertainment Audio Visual Valet Guest Favor	\$3,000 \$3,000 \$3,000 \$1,500			
Company Contact Address									
Phone			Email						
Website link Signature									
Print Name	_								
	Check included Please send invoice We will not be sponsoring this year but wish to make a donation of \$								

Please return this form to Marcie Burland.

Via email: mburland@clinicnaples.org

Via mail: Neighborhood Health Clinic 88 12th Street North Suite 100 Naples, FL 34102

If you have any questions, Marcie can be reached at (239) 316-7416 Thank you!

FULL PAGE

NO BLEED

5" wide x 8" high

BLEED

Trims to

5.5." wide x 8.5" high (Allow .125" over trim on all sides)

PROGRAM AD SPECS

Program is printed with a portrait orientation. Preferred ad format is camera-ready CMYK highres PDF. Also accepted are tif, jpeg (300dpi) or EPS with all fonts converted to outlines. Pagemaker and Publisher files are not accepted.

AD DEADLINE

January 6, 2023
Please send ads to Marcie Burland
mburland@clinicnaples.org
(239) 316-7416

QUARTER PAGE

2.375" wide x 3.875" high

LOGO AND LINK—ASAP

Please send preferred link and logo to be used on the Neighborhood Health Clinic website, newsletters and social media posts.

HALF PAGE

5" wide x 3.875" high



Thank you!

Your consideration to support Neighborhood Health Clinic is an opportunity to continue the lifesaving care for those in need. Through the leadership and support of community members like you, deserving men and women of Naples will have a positive impact on their health, improving the lives of themselves, their families and our community.

Neighborhood Health Clinic 88 12th Street North Suite 100 Naples, FL 34102 (239)261-6600 NeighborhoodHealthClinic.org

